Team 7

Meeting 06: Finalizing Project Idea

horizontal line

**11 OCTOBER 2020 / 4:00 PM-5:15 EST / ZOOM**

# **ATTENDEES**

David Rak, Radhey Patel, Victoria Lara-Aguilar, Isabelle Goode

# **AGENDA**

## Discuss the topic research we completed and pick our business idea

## Work on assignments 13 and 14

## Finalize project update 2 and draw out a basic idea of our business

# **NOTES**

* Choosing an idea
  + Top 2 ideas:
    - Small-scale boat picks up trash
    - UV Light Sanitation
    - Team seems to be leaning towards UV light sanitation
* Weighing pros and cons of a UV sanitation device
  + UV Light Sanitation robot could potentially be really costly
    - UVD robot costs $67k
  + What if the device was stationary, didn’t need to move around the room
    - Less costly
    - But in order for the devices to actually kill viruses they need to be in close proximity to the surfaces
  + Could use a smaller device to clean small things like phones, pens, etc
    - This already exists and could be hard to get into this market
  + Desk cleaner
    - Leave it on at the end of the day, it will sanitize your desk overnight
    - Could be good for offices, in homes, potentially in schools?
* Completing assignment 13
  + Answered questions about our business concept, problem we are solving, the size of the market, customer base, and potential bumps along the way
  + Described how our idea had attributes of the great ideas discussed in class
  + All contributed to answering these questions on a shared document
* Completing assignment 14
  + Project update #2
  + Divide up slides
  + Divide up presentation
  + Debated company name: SaniLight, CleanLight, SaniLamp

# **DECISIONS MADE**

* Chosen business idea: UVC Desk Lamp Sanitizer
* Divided up work:
  + David - extrapolation map
  + Radhey - business canvas
  + Victoria - Slide 3 (problem we are solving), help with slide 6 (5 competing forces)
  + Isabelle - Slide 6 (5 competing forces)
* We will each present these slides during our in class presentation on Friday.

# **ACTION ITEMS**

1. David- Finish extrapolation map, add to slide 4, edit slides
2. Isabelle- Add content to slide 6, add potential logo to slide 2, submit meeting minutes
3. Victoria- Add content to slide 3 and slide 6, add photo to slide 2, edit slides
4. Radhey- Complete business canvas and add to slide 5, edit slides

# **NEXT WEEK’S AGENDA**

* Meet at regular time on Sunday 10/18/2020 4:00 PM EST
* No known team assignments yet - may just meet to discuss what are the next steps to take with our project